

What's the Real Cost of Shredding Paper Yourself?

Many companies think that outsourcing their shredding is more expensive than shredding it themselves. The only way that having your own shredder is less expensive, is if your employees don't use it. When your company destroys everything that it should, it is far less expensive to outsource than to shred it yourself. Go ahead and run the numbers for a monthly figure!



Do you have a dedicated worker that only shreds?
How many hours are spent shredding?
How many hours are spent waiting?
How much is spent on shredding equipment?
What are the utility and energy costs?

Run the total and then call Land Shark Shredding at (270) 793-0880 or toll-free at 1-877-53-SHRED (74733) – for a free quote – you'll be pleasantly surprised. - <http://www.landsharkshredding.com/>

Why you need Land Shark Shredding

Do you use secure file cabinets and internet servers, as well as lock your doors at night and turn on an alarm system? Document destruction protects sensitive information and keeps it out of the wrong hands. Our shredding and destruction service provides the best data security and protects your clients and your company from identity theft, corporate lawsuits, fines, and government penalties.



The simple fact of life is that business produces most valuable commodity in the world: data. It's bought, traded, and stolen. Much of it is stored in offices on paper. Instead of a paperless society predicted twenty years ago, we now produce more paper than ever!

Did you know that an average office worker uses 1.5 pounds (or 0.68 kilograms) of paper per day? That's 375 pounds (170 kilograms) per year! Multiply that by the amount of people in your office, school or organization, and you can see how it adds up. Here's another startling fact. The pulp and paper industry is the third largest industrial polluter of air, water and land in both Canada and the United States.



Safeguard the Environment

When you partner with **Land Shark Shredding**, your business can fulfill its environmental responsibilities as well as its document security needs. The paper products collected by our mobile shredding units are destroyed on the spot and then sent to paper mills to be recycled into usable product.



The benefits to the environment are numerous. According to the EPA, to make one ton of paper using recycled fiber SAVES the following:

- 17 trees
- 3.3 cubic yards of landfill space
- 7,000 gallons of water
- 100 gallons of gasoline
- 60 pounds of air pollutants
- 4,000 kilowatts of electricity

Basic Shredding Questions

1. Do you have unsecured documents or media stacked or filed throughout your office?
2. Do you get frustrated with having to decide what documents should be kept or what should be shredded?
3. Are you and your employees tired of spending countless, unproductive hours hovering over a slow, low-volume office shredder?

Did you answer "yes" to any of those questions? Then you need a safe, secure and dependable method for the destruction of confidential documents and materials.

Land Shark Shredding can help. To begin with **Land Shark** provides free "secure" containers where you can simply dump your daily recyclable materials for those on continuous service. (The container largest holds 95 gallons and up to 300 pounds.) You can also purge saved files "en masse" when it is time to destroy them.



Fill up the containers and then call **(270) 793-0880** or toll-free at **1-877-53-SHRED (74733)** for the latest information and to schedule a pick-up. When the driver arrives

you can accompany them to the truck and watch the shredding process or simply say goodbye. You can also do the same with bulkier data storage devices like hard drives, CDs, DVDs, magnetic tapes, and more. Actually, it's kind of fun watching the truck monitor as everything is crunched and destroyed. When the truck drives away you'll be relieved with the knowledge that "your data won't come back to bite you."

Adhere to Government Compliance with both Federal & State Law

Do you worry that you may not be in compliance with the new federal privacy laws which mandate the proper destruction of discarded information? Examples include, but are not limited to:

1. Financial - Gramm-Leach-Bliley Act (GLBA)
2. Medical - Health Insurance Portability and Accountability Act (HIPAA)

3. Disposing of Consumer Report Info - New Rules
 4. Consumer Fair and Accurate Credit Transaction Act (FACTA)
- When these laws are ignored and information ends up in a dumpster, a business exposes itself to the risk of criminal fines, exploitation and civil prosecution—as well as the loss of credibility in the eyes of valuable clients.

Protect your Company from Corporate Espionage and Liability

1. According to the Federal Government, the theft of corporate trade secrets cost the U.S. economy nearly ½ Trillion dollars per year.
2. Business espionage professionals consider a company's trash the single most available source of competitive and private information from the average company. Once in a dumpster it is legally available to anyone wishing to go 'dumpster diving'!
3. Protect your research, marketing strategies, customer information, e-mails and trade secrets from the competition... it could end up in the wrong hands, damaging your business reputation, result in embarrassing press or hurt your current and future customer base.



Prevent Identity Theft

Prevent your company, employees, and customers from one of the fastest growing white collar crimes (National Association for Information Destruction).

Improve Employee Productivity

Outsourcing your document destruction & storage program to **Land Shark Shredding** keeps your employees focused on their core responsibilities and jobs and not on the mundane but necessary task of properly disposing of these documents.



Land Shark Shredding offers a superior combination of security, confidentiality, value and customer service. As information protection experts, they help you comply with the law, protect your confidential information, and safeguard your business' reputation.

**Contact Land Shark Shredding today at (270) 793-0880
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